

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63409-1

DATE PRINTED

10/24/12

AND

PAGE 1

6441	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 178906		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required Announcement 28 days prior notice</b>
<b>NAME</b>	GMMB, INC.		OBAMA FOR AMERICA		
<b>AND</b>	3050 K St NW Ste 100		PO BOX 8102		
<b>ADDRESS</b>	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
<b>CONTACT</b>	SHIRA LEVY		<b>PRODUCT</b> EST#2175		
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b> 2175	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 10/25/12 <b>AND ENDING</b> 10/28/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Th-F	3	05:28A	06:00A	60S	10/25/12-10/26/12	NEWS 4 EARLY 5:28-6:00AM	3	720.00	2160.00
2	Th-F	3	06:00A	07:00A	60S	10/25/12-10/26/12	NEWS 4 TODAY	3	1080.00	3240.00
3	Th-F	2	07:00A	08:58A	60S	10/25/12-10/26/12	THE EARLY SHOW	2	1080.00	2160.00
4	Sa	1	05:00A	07:30A	60S	10/27/12-10/27/12	SATURDAY 5-730 NEWS ROTATION	1	630.00	630.00
5	Su	1	07:58A	09:30A	60S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	5400.00	5400.00
6	Th-F	3	09:57A	11:00A	60S	10/25/12-10/26/12	PRICE IS RIGHT	3	2250.00	6750.00
7	Th-F	3	11:00A	12:00N	60S	10/25/12-10/26/12	YOUNG & THE RESTLESS	3	1350.00	4050.00
8	Th-F	2	12:00N	12:25P	60S	10/25/12-10/26/12	NEWS 4 AT NOON	2	1080.00	2160.00
9	Th-F	3	04:00P	05:00P	60S	10/25/12-10/26/12	DR PHIL	3	1800.00	5400.00
10	Th-F	3	05:00P	05:30P	60S	10/25/12-10/26/12	NEWS 4 AT 5 PM	3	2520.00	7560.00
11	T Cancelled		06:57P	08:00P	60S	10/23/12-10/23/12	NAVY NCIS	0	11700.00	.00
12	Su	1	05:58P	06:59P	60S	10/28/12-10/28/12	SIXTY MINUTES SUNDAY	1	10800.00	10800.00
13	Th-F, Su Sa	3	10:00P 10:00P	10:35P 11:00P	60S	10/25/12-10/28/12	LATE NEWS M-SU	3	5400.00	16200.00
14	Su	1	10:35P	11:07P	60S	10/28/12-10/28/12	BRONCOS ALL ACCESS	1	1440.00	1440.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	SHIRA LEVY		PRODUCT#2175		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 2175	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/28/12 NO. WEEKS: 1					

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Th-F	3	10:35P	11:37P	60S	10/25/12-10/26/12	LATE SHOW WITH DAVID	3	720.00	2160.00
16	Th	1	08:00P	09:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	11340.00	11340.00
Total Contract:								33		81450.00

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